

5TH EDITION

DON'T MISS A MARKETING OPPORTUNITY

W K 3 6 0 °
2025
CALENDAR!



*Valentine's
Day*

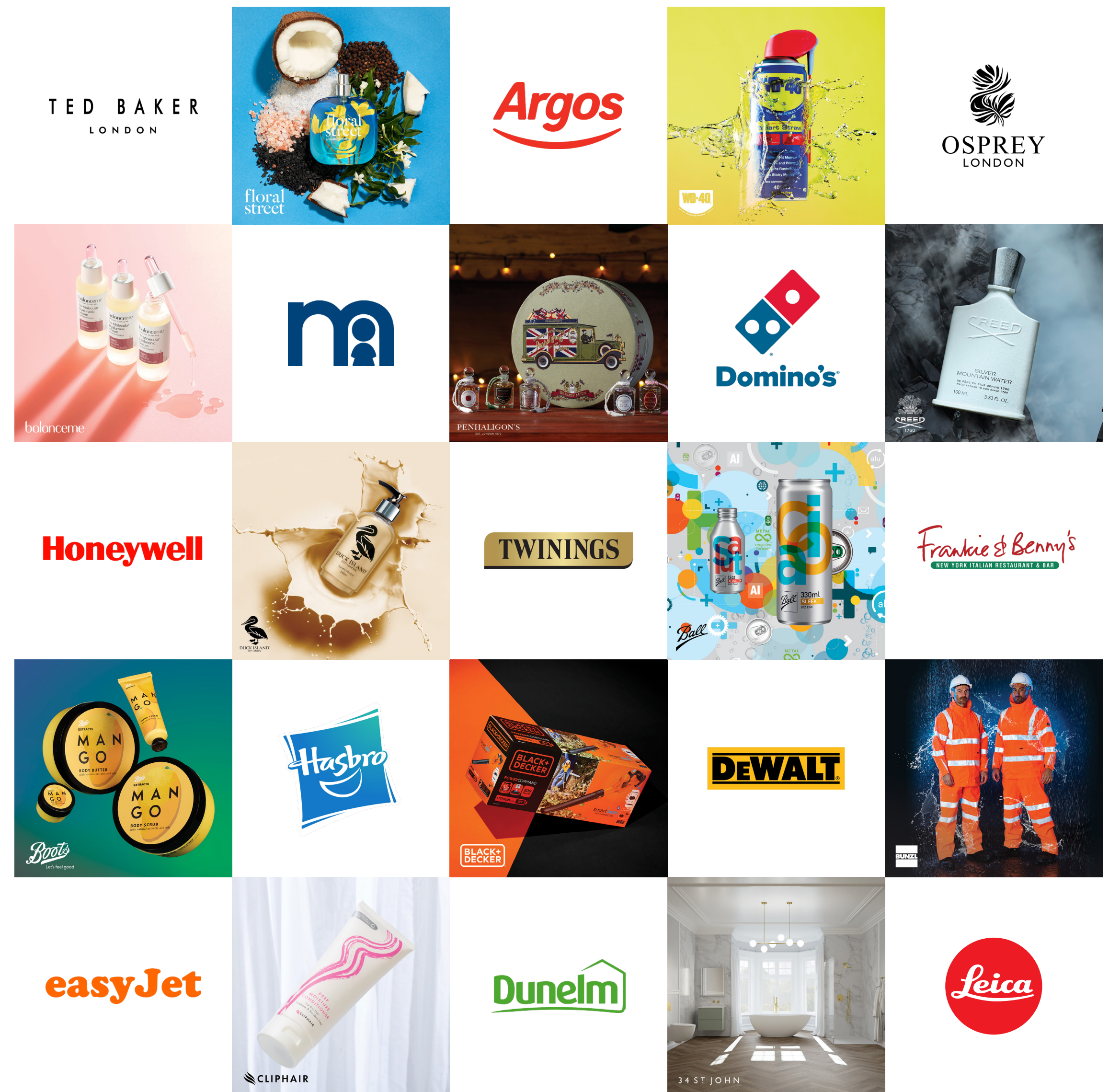


WK360

POWERFUL CREATIVE DELIVERED EFFICIENTLY

DO MORE WITH LESS, EFFORTLESSLY

WK360 provides seamless, high-quality creative solutions—acting as an agile extension of your team.


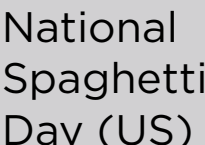









MARKETING DAYS TO REMEMBER

JANUARY 2025

WK360

A REVOLUTION IN CREATIVE PRODUCTION

| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY |
|--|---|---|--|--|---|---|
| | | 1 NEW YEAR'S DAY Bank Holiday National Bloody Mary Day Dry January Veganuary  | 2 | 3 | 4 National Trivia Day National Spaghetti Day (US)  | 5 National Bird Day  |
| 6 National Technology Day (UK) | 7 | 8 National Bubble Bath Day  | 9 National Apricot Day  | 10 Houseplant Appreciation Day  | 11 | 12 |
| 13 | 14 Dress Up Your Pets Day Australian Open  | 15 BLUE MONDAY | 16 | 17 | 18 | 19 |
| 20 National Cheese Lover's Day  | 21 Hugging Day | 22 | 23 | 24 National Compliment Day | 25 Burns Night  | 26 Australia Day National Spouse's day |
| 27 National Chocolate Cake Day (US) National Geographic Day | 28 | 29 National Puzzle Day Chinese/Lunar New Year (Year of the Snake) | 30 Croissant Day | 31 National Hot Chocolate Day SIX NATIONS (31st Jan - 15th March)  | | |

SEAMLESS PACKAGING:

FROM CONCEPT TO PRODUCTION IN NO TIME

At WK360, we adapt and enhance your packaging designs for efficient production, ensuring a smooth transition from concept to delivery. Accelerate your time to market while achieving exceptional design quality.

FIND OUT MORE



REMINDERS: Employee Appreciation Day in March - 2 months away



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MARKETING DAYS TO REMEMBER

FEBRUARY 2025

W K 3 6 0

A **REVOLUTION** IN CREATIVE PRODUCTION

| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY |
|-------------------------------|--|---------------------------|---|---|--------------------------|---|
| | | | | | 1 Time To Talk Day | 2 Groundhog Day (US) Wear Red Day Grammy Awards |
| 3 | 4 National Homemade Soup Day World Cancer Day  | 5 World Nutella Day | 6 | 7 | 8 | 9 National Pizza Day |
| 10 | 11 National Inventors Day | 12 | 13 Galentine's Day World Radio Day | 14 <i>Valentine's Day</i> | 15 Singles Awareness Day | 16 |
| 17 Random Act of Kindness Day | 18 Drink Wine Day | 19 | 20 | 21 | 22 World Thinking Day | 23 |
| 24 | 25 | 26 National Pistachio Day | 27 International Polar Bear Day  | 28 Ramadan Begins (Islam) (28th Feb - 30th March) | | |

INSPIRING IMAGERY THAT BRINGS YOUR BRAND TO LIFE

From photography to CGI, our team creates visuals that resonate with your audience. Increase engagement with high-quality, attention-grabbing imagery.

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REMINDERS: April Fool's Day - 2 months away.

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MARKETING DAYS TO REMEMBER

MARCH 2025

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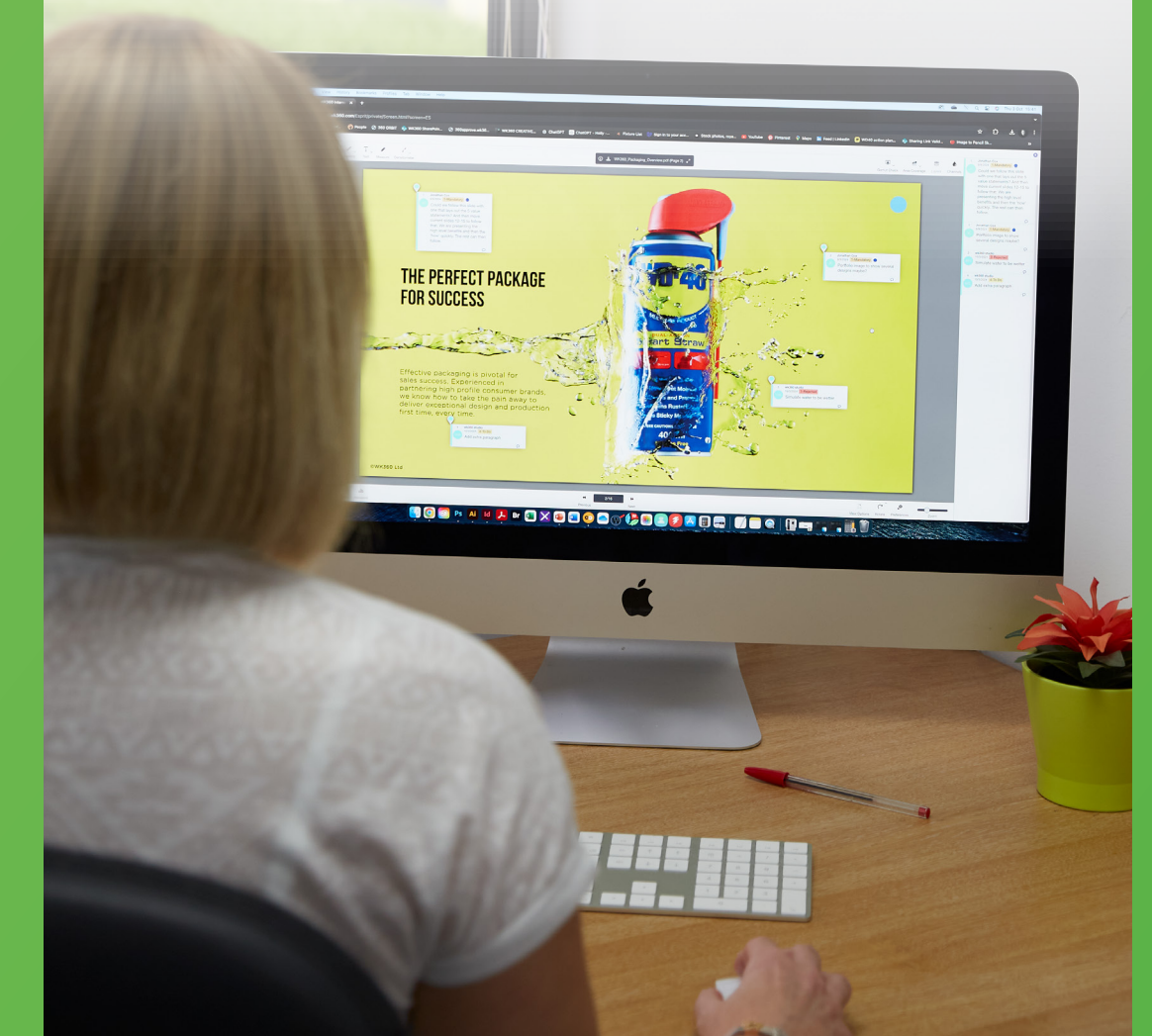
A REVOLUTION IN CREATIVE PRODUCTION

| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY |
|--|---|---|---|---|---|---|
| | | | | | 1 Employee Appreciation Day St David's Day | 2 |
| 3 Fairtrade Fortnight (3rd-16th) 96th Academy Awards | 4 British Pie Week (4th-10th) Pancake Day (Shrove Tuesday) | 5 St Piran's Day Ash Wednesday | 6 | 7 World Book Day National Cereal Day | 8 International Women's Day | 9 |
| 10 | 11 Commonwealth Day | 12 | 13 No Smoking Day  | 14 Holi (Hindu) Dog Theft Awareness Day Pi Day Popcorn Lover's Day | 15 World Consumer Rights Day | 16 |
| 17  | 18 Global Recycling Day Shakespeare Week (18th-24th) | 19 | 20 Vernal Equinox International Day of Happiness | 21 World Poetry Day World Down Syndrome Day | 22 | 23 National Puppy Day Earth Hour Day |
| 24 | 25 | 26 Wear a Hat Day  | 27 | 28 Piano Day | 29 | 30 Mothering Sunday (UK) National Doctor's Day (US) Eid al-Fitr (Islam) |
| 31 Daylight Saving Begins (British Summertime) | | | | | | |

YOUR ON-DEMAND MARKETING TEAM

Need extra support? We're a flexible extension of your marketing team, ready when you need us. Scale your marketing efforts up or down based on your needs.

[FIND OUT MORE](#)



REMINDERS: Take Your Dog to Work Day - 3 months away



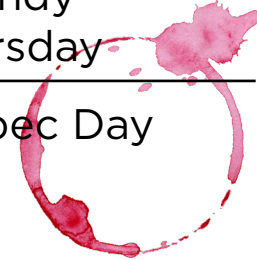




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MARKETING DAYS TO REMEMBER

APRIL 2025

WK360

A REVOLUTION IN CREATIVE PRODUCTION

| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY |
|---|----------------------------|--|---|--|--|---|
| | 1 April Fool's Day | 2 World Autism Awareness Day Autism Acceptance Week (2nd-8th) | 3 | 4 Grand National Ladies Day National Carrot Day  | 5 UK Tax Year Ends Grand National  | 6 National Carbonara Day (IT) |
| 7 Golf Masters (7th-13th) | 8 | 9 | 10 | 11 | 12 Passover (Judaism) (12nd-20th) | 13 |
| 14 National Gardening Day | 15 | 16 | 17 Maundy Thursday Malbec Day  | 18 Good Friday Bank Holiday | 19 World Snooker Championships (19th April - 5th May) | 20 Easter Sunday |
| 21 Easter Monday Bank Holiday National Tea Day  | 22 | 23 St George's Day  | 24 | 25 Anzac Day (AU & NZ) World Penguin Day  | 26 | 27 World Graphic Design Day International Design Day |
| 28 | 29 International Dance Day | 30 International Jazz Day  | | | | |

CREATIVE PRODUCTION POWERED BY TECHNOLOGY

Our tech-enhanced processes streamline creative development, reducing complexity. Faster production, lower costs, and consistently high-quality results.

FIND OUT MORE



REMINDERS: Halloween, Black History Month, Breast Cancer Awareness Month - 6 months away.

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MARKETING DAYS TO REMEMBER

MAY 2025

W K 3 6 0

A REVOLUTION IN CREATIVE PRODUCTION

| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY |
|--|--|-----------|---|--|----------|---|
| | | | 1 World Password Day | 2 | 3 | 4 Star Wars Day  |
| 5 Early May Bank Holiday Deaf Awareness Week (5th-11th) | 6 Sauvignon Blanc Day International No Diet Day | 7 | 8 VE Day | 9 Europe Day Ascension Day | 10 | 11 Eat What You Want Day |
| 12 | 13 Houmous Day World Cocktail Day | 14 | 15 International Day of Families | 16 US PGA (16th-19th)  | 17 | 18 International Museum Day |
| 19 World Baking Day | 20 World Bee Day National Vegetarian Day Chelsea Flower Show (20th-25th)  | 21 | 22 | 23 Chardonnay Day | 24 | 25 Towel Day  |
| 26 Spring Bank Holiday | 27 | 28 | 29 National Biscuit Day  | 30 | 31 | |

PACKAGING THAT POPS

Turn heads with packaging that captures your brand's essence and stands out on shelves. Enhance brand visibility and drive consumer choice with standout packaging.

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REMINDERS: Black Friday - 6 months away.

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MARKETING DAYS TO REMEMBER

JUNE 2025

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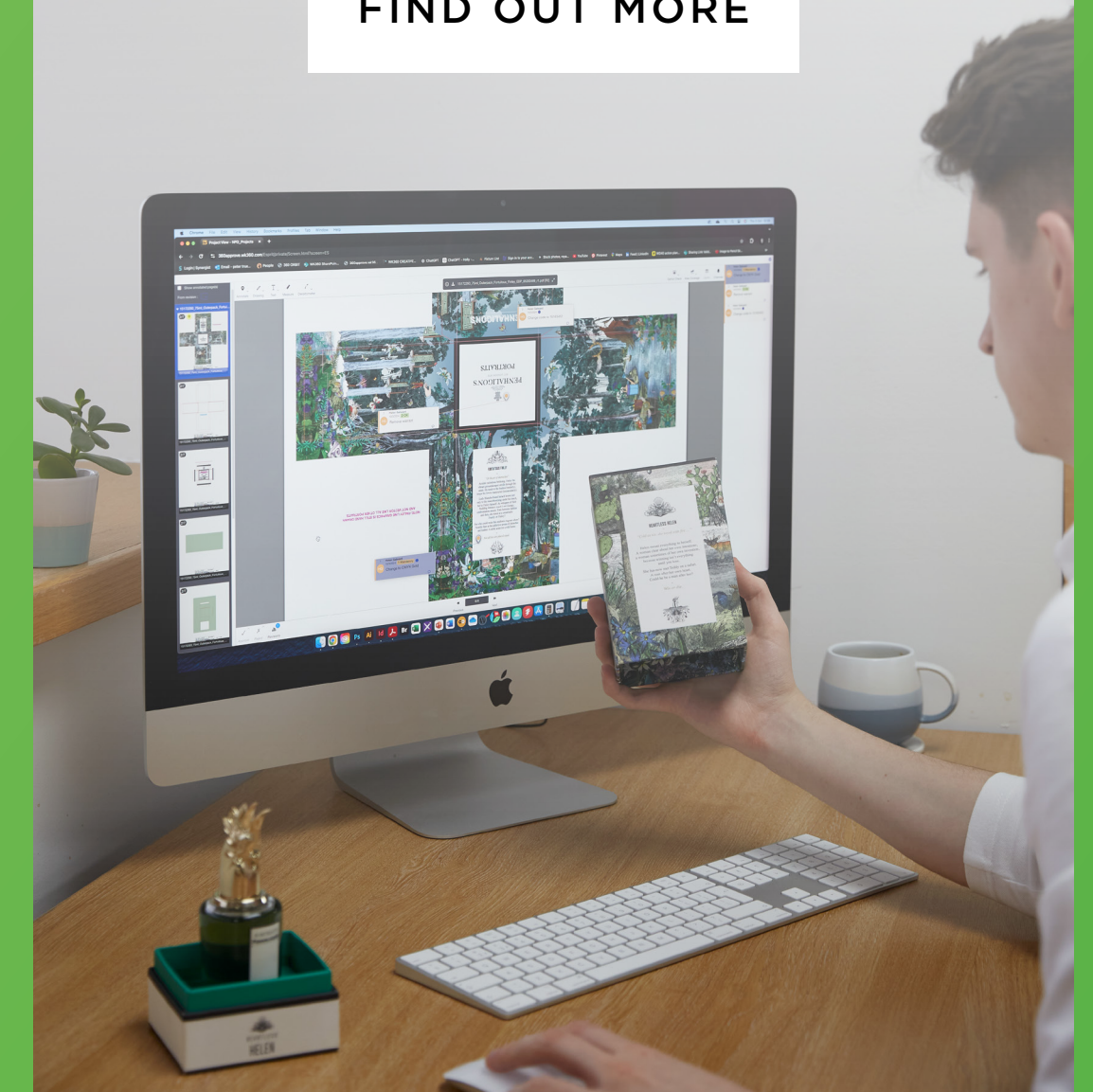
A REVOLUTION IN CREATIVE PRODUCTION

| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY |
|---|----------------------------|---|-------------------------|---|--|--|
| | | | | | | 1 |
| 2 | 3 | 4 National Cheese Day  | 5 World Environment Day | 6 Eid al-Adha (Islam) (6th-10th) | 7 | 8 National Best Friend Day World Gin Day World Ocean Day  |
| 9 | 10 | 11 | 12 | 13 US Open (13th-16th) | 14 World Blood Donor Day | 15 National Beer Day (UK) <i>Father's Day</i> |
| 16 | 17 Royal Ascot (18th-22nd) | 18 | 19 | 20 Summer Solstice World Refugee Day | 21 International Yoga Day Take Your Dog To Work Day King Charles' Birthday | 22 |
| 23 Women in Engineering Day | 24 | 25 Glastonbury Festival (25th-29th) | 26 | 27 | 28 | 29 Armed Forces Day Tour de France (29th June- 21st July) |
| 30 World Social Media Day Wimbledon (30th Jun - 13th Jul)  | | | | | | |

FAST, FLEXIBLE, AND MARKET-READY

We create marketing assets quickly, helping you keep up with changing demands. Stay ahead of the curve with assets delivered on time, every time.

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REMINDERS: Christmas - 6 months away.

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Make sure to **join us** as we step into the second half of the year, providing you with the resources necessary **to thrive** in the upcoming months.

The tablet displays a calendar for September 2025, titled "MARKETING DAYS TO REMEMBER SEPTEMBER 2025". The calendar is organized by day of the week (Monday to Sunday) and lists various marketing events and holidays. A prominent banner at the bottom of the calendar reads "A WEEK IN CREATIVE PRODUCTION" and "PICTURE-PERFECT EVERY TIME", with a "FIND OUT MORE" button. Another banner on the right side of the calendar features coffee bags and the text "FIND OUT MORE". The calendar also includes a "REMINDE: Pancake Day - X months away." notice. The WK360 logo is visible in the bottom right corner of the calendar interface.

| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY |
|---|---------------------------------|----------------------------|---|--|---|---------------------------------------|
| 2 World Coconut Day Labor Day (US) | 3 | 4 Eat an Extra Dessert Day | 5 International Day of Clarity | 6 Read a Book Day | 7 World Beard Day | 1 Love Lamb Week National Tofu Day |
| 9 Emergency Services Day Fairtrade Fortnight (UK/2024) | 10 World Suicide Prevention Day | 11 | 12 National Video Games Day | 13 Stand Up To Cancer Road Dahl Day | 14 | 8 International Literacy Day |
| 16 100 Days until Christmas Autumn Equinox | 17 | 18 | 19 International Talk Like a Pirate Day | 20 | 21 International Day of Peace Barman Day Osteoarthritis (UK/2024) | 15 International Day of Democracy |
| 23 International Day of Sign Languages | 24 | 25 National Fitness Day | 26 | 27 World's Biggest Coffee Morning World Tourism Day | 28 | 22 |
| | | | | | 29 World Heart Day | |